



Photo Courtesy of The Ocean Cleanup

Dutch Non-profit Organization 'The Ocean Cleanup' Safeguards Our Oceans, Keepit Protects Their M365 Cloud Data

THE OCEAN
CLEANUP

Dutch non-profit 'The Ocean Cleanup' is an organization with a global team of engineers, field workers and technical staff whose revolutionary design and developments are stored in the cloud. Since 2017, Keepit has removed all their cloud data protection burdens, allowing The Ocean Cleanup to focus on fulfilling their mission: to remove 90 % of floating ocean plastic.

With Keepit, we know that we are 100% safe and our files are easily retrievable using the simple search function.

Steven Bink
IT Manager, The Ocean Cleanup

Most Complete Microsoft Teams Coverage

For a global non-profit organization like The Ocean Cleanup, security ranks alongside agility and scalability as an operational essential. Keepit guarantees minimum downtime in the event of unforeseen data loss, whether it's malignant or simply caused by human error. This includes conversations and files shared through Microsoft Teams - a tool that The Ocean Cleanup has used for all projects since the outbreak of the Covid-19 pandemic and the retirement of Skype for Business.



As a global non-profit working with M365, choosing a cloud-based SaaS solution was a no-brainer. We ran a two-month proof-of-concept and have stayed with Keepit ever since.

Steven Bink
IT Manager, The Ocean Cleanup

Keepit has the most granular coverage of Microsoft Teams data, including conversations which are essential to The Ocean Cleanup's daily work.

Steven Bink

Ransomware Attacks on the Rise

According to Mr. Bink, an off-site backup solution like Keepit may be the difference between seeing your business come to a grinding halt or steady success. Since the pandemic, there has been a rise of ransomware attacks targeting companies big and small, presenting a real threat to cloud-centric organizations like The Ocean Cleanup.

We absolutely need to have our data stored in a separate location from that of Microsoft in case of an attack, which is exactly what Keepit does for us.

Steven Bink

Staying Safe on a Budget

Keepit offers tailored backup solutions for any company or organization looking to protect their business from disastrous data loss. Unlike traditional on-premise or even hybrid solutions in the market, Keepit's cloud services significantly reduce the administrative burden at a competitive price – making Keepit the right choice for The Ocean Cleanup.

As a charity that relies on donations from all over the world, we are naturally very careful with how we spend our funds. Keepit is a very cost-effective tool and the peace of mind their service gives us is priceless!

Steven Bink

About The Ocean Cleanup

The Ocean Cleanup develops and scales technologies to rid the world's oceans of plastic. They aim to achieve this goal by taking a two-pronged approach: stemming the inflow via rivers and cleaning up what has already accumulated in the ocean. For the latter, The Ocean Cleanup is developing large-scale systems to efficiently concentrate the plastic for periodic removal. This plastic is tracked, traced through DNVs chain of custody model to certify claims of origin when recycling it into new products. To curb the tide via rivers, The Ocean Cleanup has developed Interceptor™ solutions to halt and extract riverine plastic before it reaches the ocean. Founded in 2013 by Boyan Slat, The Ocean Cleanup now employs a broadly multi-disciplined team of approximately 100. The foundation is headquartered in Rotterdam, the Netherlands. For more information, visit: theoceancleanup.com and follow @theoceancleanup on social media.

Get in touch with Keepit

Reach out for a talk and get a free 30-day trial.

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